FOR IMMEDIATE RELEASE

July 23, 2014

Media Contact:
Daphne Plump
Phone: (661) 478 - 6512
Email: daphne@act-today.org

Singer/Songwriter Sophie Rose Donates 100% of Her “Firefly” Sales to National Autism Organization, ACT Today!

Singer/songwriter Sophie Rose will donate 100% of her proceeds from each download of her new song “Firefly” to ACT Today! to benefit children with autism.

Los Angeles (July 25, 2014) -- ACT Today! (Autism Care and Treatment Today!) announces 14-year-old singer/songwriter Sophie Rose will donate 100% of her proceeds from her newly released song “Firefly” to help the national nonprofit to continue fulfilling its mission. The song was co-written by Athena Marie Byrne. To download “Firefly” on iTunes, visit: https://itunes.apple.com/us/album/firefly-single/id869052705.

“There are so many children who are eager to shine bright. I hope this song serves as a beacon of light for those with special needs and inspires them to be the best they can be and reach as far as they can reach. I also hope “Firefly” will encourage compassion and understanding for young people with autism,” said Sophie Rose.

It’s harder to find the fire inside me
When everyone’s trying to put it out
It’s easy to stop myself from shining
When I’m supposed to hide behind the clouds

But now I’m through with that
No more holding back

I’m a firefly
Lighting up the sky, sky
Watch me shine, shine
Everywhere I go
You will see me glow, glow
Like the starlight
I’m a firefly

Proceeds from the purchase of “Firefly” will allow ACT Today! to provide immediate and direct help to children with autism, including behavioral therapy, medical treatment, assistive technology, assistance
dogs, social skills programs, tuition for special needs schools and assistance to military families with children with autism.

Sophie Rose will receive the 2014 Golden Cowgirl tribute award at ACT Today!'s 9th Annual Denim & Diamonds for Autism fundraiser. She will join fellow 2014 honorees actress Holly Robinson Peete, former NFL quarterback Rodney Peete, and actor Nolan Gould (“Modern Family”). The fundraiser will be held at the Four Seasons Hotel Westlake Village. More than 500 attendees are expected at the red carpet gala, including film, television and sports celebrities, the corporate community and other autism supporters.

For more information about ACT Today!'s Denim and Diamonds for Autism, visit: www.denimanddiamondsforautism.net.

About Sophie Rose: 14-year old singer/songwriter Sophie Rose was born in Los Angeles on Christmas Day, 1999. With perfect pitch, Sophie has been singing almost as long as she’s been talking. Taking her inspiration from Britney, Miley and Taylor, Sophie started guitar lessons at age 9 and began writing songs in earnest – often spending long hours locked in her room writing. She currently has written over 90 songs at her young age. Sophie believes songwriting is a coping mechanism and, for her, it’s a way to express her feelings in a creative and beautiful manner. While she admits to wanting to be a superstar like Taylor Swift, Sophie is equally excited to hear other stars record her songs! Sophie recently signed as the first writer to a publishing joint venture between hit songwriter Ester Dean and Dr. Luke’s Prescription Songs. Sophie is also using her talents to help others by supporting charitable causes including ACT Today! (Autism Care and Treatment Today!) and the American Red Cross. ACT Today! is especially near and dear to her as she has been working with this amazing organization for the last 4 years.

About ACT Today!: ACT Today! (Autism Care and Treatment Today!) is a 501(c)(3) non-profit organization dedicated to providing resources and funding to families of children with autism who cannot afford or access the necessary tools their children need to reach their full potential. For more information about ACT Today!, visit: www.act-today.org.

###